



Hi there

I'm Italian,
I was born and raised in Florence, where I fell in love with art in all its forms. In 2016 I moved to Milan to study Product Design, learning to love this discipline and living my life one adventure at the time. I'm very lively, outgoing and incredibly curious.

Contacts

-  Milan, IT
-  +39 340 6510836
-  costanzalotti.com
-  costilotti@gmail.com

Soft Skills

Creativity
Social Skills
Team work
Adaptability
Organization
Problem Solving

Beyond Design



Travelling



Volunteering



Languages



Big Dogs



Winter Sports



Board Games

Costanza Lotti

Designer

Experiences

2022-2023 **Apple Specialist**

Apple Retail, Milan, IT

My experience as a retail specialist has implemented my soft skills, teaching me to discover people's needs and match those needs with the right solutions. Maintaining visual merchandising and assisting team members were also key elements of the role.

2021-Today **Design Consultant**

BTS Design Innovation, Milan, IT

I continue to collaborate with BTSDI studio as a freelance consultant, assisting clients as a facilitator and visual artist for workshops with clients located in the USA, Eastern Europe, Russia, South America, Chicago, Singapore and the United Arab Emirates.

2021-2022 **Product Innovation Intern**

BTS Design Innovation, Milan, IT

As a Product Innovation Intern, I was involved in projects in the automotive, furniture, and medical industries and supported the design team in the realization of projects focused on material and technological innovation.

Education

2022-2023 **Google Professional UX Design Certificate**

Google

I completed a rigorous training designed for entry-level job readiness. 7 modules included topics like: UX research fundamentals, inclusive design, low-fidelity and high-fidelity prototypes, and tools like Figma and Adobe XD. Completed hands-on projects and developed a portfolio to showcase the work.

2021 - 2022 **Master's Degree - Advanced Industrial Design**

Tongji University, Shanghai, CHN

I took part in a double degree program with Tongji University where I developed and discussed my research thesis. This experience was challenging, rewarding and a source of great teaching, as it pushed me beyond my comfort zone and allowed me to collaborate with colleagues with different cultural and academic backgrounds.

2019 - 2022 **Master's Degree - Integrated Product Design**

Politecnico di Milano, Milan, IT

The master's experience has allowed me to further deepen my skills in the field of product design, to increase my experiences with companies and relationships with the work environment, to broaden my knowledge to other design disciplines such as service, UX/UI and interaction design.

2016 - 2019 **Bachelor's Degree - Product Design**

Politecnico di Milano, Milan, IT

I first moved to Milan to attend a three year Bachelor's Degree course in product design where I learned the basics of the discipline, the design process from research to prototyping and developed my very own personal strong foundations.



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Designer

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Workshops and Academic Experiences

2021 Scientific Paper Publication | Author

Politecnico di Milano

Paper "A New Take On The Food System Distribution And Purchase", published for the 13th International Conference on Education and New Learning Technologies.

Re-ver | Chief Curator

Tongji University, Shanghai, CHN

Chief of the curatorial team for the AI art-based university digital exhibition "Re-Ver". The project analyzes how technology enhances humans' relationship with their memories through time.

2020 K-assina Workshop | Product Designer

with Ron Gilad for Cassina

Ron Gilad's 1-week intensive workshop challenged students to ideate new lines of furniture for Cassina which could expand their focus to kids and influence their behaviors.

Smart Eco-Papers Workshop | Product Designer

Esselunga and Novacart

Esselunga and Novacart's challenge required designing eco-friendly food packaging and foreseeing new actions and different and innovative purchase, transport, conservation, and use scenarios.

2019 Kinder Workshop | Product Designer

Kinder Ferrero

The workshop based on Kinder brand's core values of joy, pleasure, and trust, required to develop versatile surprises with new materials to create unique experiences and enhance happy moments.

Yamaha Sound Project Workshop | Product Designer

with Kazuya Washio and studio Suzuki for Yamaha Music

The Workshop required to define innovative design concepts that investigate new possibilities of interaction and reintegration of music into the school environment.

Professional Skills

3D Modeling

Fusion 360
Inventor
PTC Creo

3D Visual

Keyshot
Blender

2D Visual

Photoshop
Illustrator
Indesign

UX/UI Design

Figma
Sketch
Miro

Languages

Italian Native language

English Level C2, Certificate of Proficiency in English (PCE)

French Level A2, Basic Knowledge

Chinese Level HSK1, Basic Knowledge